

Strategic thinking



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Consultant & trainer

Successful strategic leaders realise that strategy is much more than possessing a plan and requires them to have a strategic mindset and approach. They see ahead, see behind, see beyond and see it through. Without this, even the best and boldest plans wither on the vine, their potential never realised. *Without strategy, vision is a dream.*

Designed for small groups of senior leaders, from the same school or different schools, develop the skill set and understanding you need to increase the effectiveness and impact of strategic thinking.



Course curriculum:

- Unpacking effective strategic thinking and utilising a set of criteria to guide your personal practice.
- Learn how to avoid pitfalls and the cost of weak strategy.
- Models and tools to aid critical thinking and strategic analysis.
- Deciding what the strategy should be, setting goals, identifying milestones and measuring progress.
- Translating strategy into an executable plan.
- People: strategic conversations, communicating, influencing, handling challenge and resistance, equipping others to achieve success and managing the process from start to finish.
- Keeping the strategy alive and avoiding “drift back” to reactionary and operational dominance.
- Creating a more strategically minded team.

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Improvement Consultancy, Coaching & Training



Evaluations from previous courses:

“The training was brilliantly constructed. One of the best courses I have attended in years. I wanted to be challenged and provoked, but also given some new ideas to work with and the day achieved all of this.” Headteacher

“A very thought provoking and useful day. Opportunities to reflect on practice and consider action steps to move forward.” Headteacher



On-site training: typical prices

£695+ VAT for full day
plus travel if outside
Yorkshire

Quotes available for
larger groups and
extended programmes.

A blended coaching
programme is available
for individuals.

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